



LOCATION Irving, TX	SCHEDULE Full-time summer internship 40 hours/week 3 months	PAY \$20/hour
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Turn Your Classroom Skills into Real-World Business Experience

Are you studying Marketing and Data Analytics and looking for an internship where you can work on meaningful projects?

At Logix Sales & Marketing, you will not just observe from the sidelines. You will work with our team on real marketing campaigns, sales analytics, CRM data, social media content, and business-development projects that help us grow our business.

You will gain exposure to the electronics and technology industry while developing practical skills in Excel, Power BI, CRM, digital marketing, data analytics, social media, email marketing, and various AI related tools.

What You Will Work On

Data Analytics & Business Insights

- Turn sales and marketing data into reports that help our team make better decisions.
- Work with Excel, Power BI, and CRM data to organize and analyze business information.
- Look for ways to make reports clearer, more useful, and more actionable.
- Research target companies and contacts to help identify potential business opportunities.
- Help improve the quality and accuracy of our customer and prospect database.

Digital Marketing & Social Media

- Help create and execute email and social media campaigns.
- Develop content for LinkedIn and other digital channels.
- Help create videos, graphics, images, and email content.
- Contribute ideas for growing Logix's digital presence and audience.
- Help plan and manage our marketing content calendar.

Sales & Market Development

- Use online research and data to help our sales team identify prospects and opportunities.
- Research target accounts and help identify the right contacts.
- Learn how manufacturers, distributors, customers, and sales organizations work together.
- Build professional relationships with our sales team, manufacturers, and distribution partners.

What You Will Learn

- Data analytics: Excel, Power BI, CRM data, and reporting.
- Digital marketing: Email, social media, and content creation.
- Business intelligence: Turning data into information a sales team can use via Copilot and other AI tools.
- CRM: Managing, cleaning, organizing, and enriching customer data.
- Market research: Finding companies, contacts, and potential opportunities.
- Professional experience: Working directly with experienced sales and marketing professionals.

24 Greenway Plaza, Suite 540
Houston TX 77046
713-663-6303 ph



Who We Are Looking For

- Currently pursuing a degree in Marketing, Data Analytics, or a related field.
- Enjoys working with both numbers and creative ideas.
- Curious about how companies use data and marketing to grow.
- Strong communication, organization, and attention to detail.
- Enjoy solving problems and finding better ways to do things.
- Comfortable learning new software and technologies.
- Works well as part of a team.

Skills That Are Helpful

- Copilot and other AI tools
- OneNote
- Excel
- Power BI
- PowerPoint
- CRM systems
- Social media or digital marketing
- Data analysis
- Creating macros

Why Intern at Logix?

- Work on real projects instead of hypothetical assignments.
- See how marketing and analytics directly support sales growth.
- Receive personalized mentoring.
- Work alongside experienced sales and marketing professionals.
- Build connections with companies and professionals in the electronics industry.
- Leave with concrete experiences and projects you can discuss in future interviews.
- Manage and analyze data from a 25,000+ contact CRM database across North America and Mexico.
- Build executive-level Power BI dashboards and business intelligence tools.
- See the direct impact of your work on customer acquisition, opportunity generation, and revenue.
- Work with cutting-edge technologies powering aerospace, defense, energy, industrial automation, space, and wireless markets.